

WHY AN ONLINE STORE IS RIGHT FOR YOU!

Are you considering a merch store? Awesome!
Do you think you can sell at least 72 pieces of the same print if you have at least 3 weeks to sell? Let's do this!

SAVE TIME

Handling checks and cash, counting sizes, making sure names and numbers are correct. What a hassle. Let them place their own orders online, on their terms. Online stores save organizations more than 5 hours of work compared to a typical custom order.

SAVE MONEY

Not sure how many uniforms you'll actually need? Think grandma might want a shirt, too? Online stores offer you ultimate flexibility on who, where, when, and what you sell. Printavo Merch lets anyone order your custom merchandise—and customize it, too!

SIMPLIFY DELIVERY

Don't want to check the sizes on dozens of shirts? Let us bag and ship your orders. Stores offer clarity about deadlines. You always know when your merchandise is going to arrive.

SELL MORE

You don't have to be an expert salesperson to make more money for your organization with online stores. We'll arm you with the messaging and resources you need to make your store a success. Online stores make your organization seem more professional—and widen its reach.

LOW RISK, BIG REWARD

We set up a professional online store. You share it with your customers. No subscription, no wasted time, no hassle. Even a basic online store costs more than \$50 a month... and you still have to pay for printing and deal with delivery!

STREAMLINE

We sort and bag. We take orders. We collect payment. We print.
And you do what you do best.

FAQ's on Merch Stores



Can I offer more than one design?

Yes, but we recommend only offering one because each design has minimum sale requirements. The more designs you offer, the more you'll need to sell.

Can I offer embroidered & screen printed designs?

Yes, but minimum sales still apply. Embroidery is considered a different production type, so a minimum of 24 embroidered pieces is required on top of the 72 screen printed pieces.

Does Logo Daddy collect my customers' money?

Yes, and we'll have a check for your proceeds if you decide to fundraise with your merch store. Just let us know who we need to have the check made payable to!

Does it cost me money to set up the store?

No, there is no out of pocket fee if you sell the minimum requirement. While there are additional merch store setup fees, we distribute those fees into the overall cost of the apparel.

What if I don't think I can sell at least 72 items?

We can create an order form for you (fee for a .pdf copy of the form is just \$25) or you can submit a bulk order!